



Catalogue 2009



Xang Noi Publishing is a Lao publishing company founded in 2004. We are established in Vientiane and we propose children's books, mainly in Lao language.

- Contents of this catalogue :**
- Colouring books for little children
 - Jigsaws
 - Colouring books for around 8 years old children
 - Educational Posters
 - Comics books
 - Activity books and materials
 - Games
 - Nice stories from Cambodia
 - IEC materials for the development of Communities in Lao
 - Accessories : library-bags, colour pencils
 - Wooden educative toys of "Voila" Brand
 - Our address

Colouring books for children of 2 years and a half

Those 5 books each contain 20 drawings (one per page) of familiar items. The lines are 4mm thick, that allow the child to colour and stay within the borders.

Apart from the colour cover, the choice of colours and tone are free and can expand with their imagination. The child can also name the things, explain where he has seen them thus encouraging development of oral language. The name of the items are bilingual Lao-english. Each cover has a different colour and presents 3 of the objects, animals or persons seen in the book.

Those 5 books fits well to children of 2 years and a half and more.

- Format A5 (10,5 x 21 cm) 20 pages
- Reference : LC 33 Green cover parrot
 LC 34 Purple cover umbrella
 LC 34 Purple cover umbrella
 LC 34 Purple cover umbrella
 LC 34 Purple cover umbrella



Collection of Jigsaws



Map of Laos

A4 size format. thick paper, the country is represented with its neighbours, provinces and main towns. 25 pieces to assemble. For children of 5 years old.

format A4 (21 x 27,5 cm)

Reference : PZ01 Green border

Thick paper



The monkey

A4 size format. thick paper, a monkey driving a samlo. 25 pieces to put together to get a funny picture. it suits children of 3 years old.

format A4 (21 x 27,5 cm)

Reference : PZ02 Yellow border

Thick paper



Rat and Pig playing Kato

A 25 pieces jigsaw rat and pig playing Takraw (Kato in Lao), a traditional game. it suits children of 3 years old.

format A4 (21 x 27,5 cm)

Reference : PZ03 Red border

Thick paper

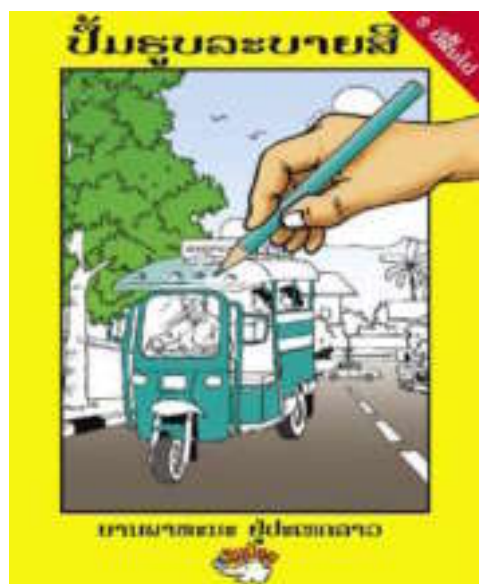


MY FIRST VEHICLES : image book

Trucks, sportcars, bulldozers, airplanes or ships are things that young children are always looking at, and trying to imitate. This 13 x 20 cm book will offer them the marvellous opportunity to discover them all, introducing also numbers, colours or sizes. This book offers bilingual comments Lao-english.

The vehicles are toys from a famous brand and can also be bought at Xang Noi shop.

Collection of 3 colouring books for children of 8 years old



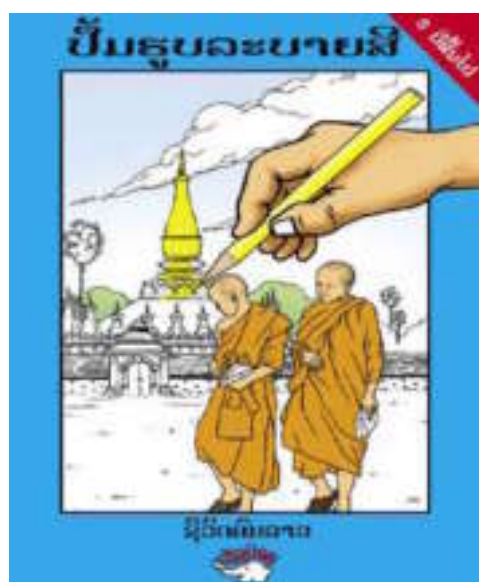
Vehicles in Laos

16 different vehicles that we can see almost every day in the country including the "tuk-tuk". A good way to try to colour those elements that have thin lines and show lots of details.

format A4 (21 x 27,5 cm)

Reference : LC 81 Yellow Cover

16 pages



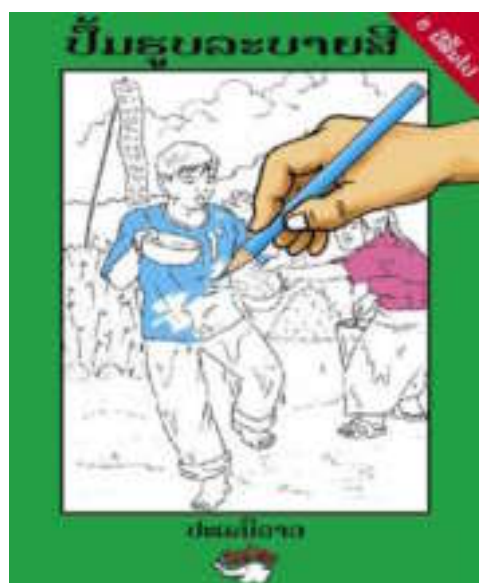
The daily life

Children's games or adults at work, monks and That luang, all the small daily events we see and would like to see them going on. Thin lines and lots of details. Real fun for the kids.

format A4 (21 x 27,5 cm)

Reference : LC 82 Blue Cover

16 pages



Traditions

16 pages to present the main events of the Lao culture throughout the country from north to south from January till December. A cultural trip that allows so many colours for so many details.

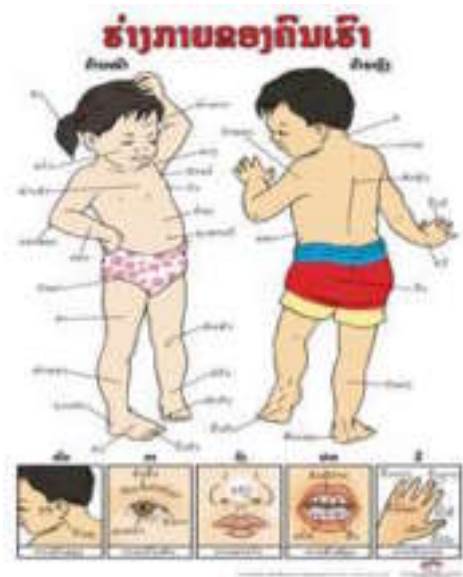
with commentaries in Lao and French.

format A4 (21 x 27,5 cm)

Reference : LC 83 Green Cover

16 pages

Collection of Educative posters



The human body

A1 format, a piece to stick on the wall in a room or in a classroom. The best way to learn all the different parts of the body and the 5 senses.

Lao language only
format A1 (cm)
Reference : PO01

The fruits

This A1 poster presents the photography of some fruits we can eat in Laos. The names are given in 3 languages : Lao, English and French

format A1 (cm)
Reference : PO02



The flags of the world

All the countries are represented and classified by continent. The names and capital cities are given in 3 languages : Lao, English and French. A map of the continents allow to put back a country in its continent.

Besides the continents, two main political organisations are represented : ASEAN and European Union.

This poster is a first initiation to the world political geography.

Format : 84 x 59 cm
Reference : PO03
trilingual lao/english/french



My Classroom

The ideal lao classroom with its library corner, its posters and actives pupils. All the daily tools of schoolchildren are presented separately in 3 languages : Lao, French and English.

Format A1 (59 x 84 cm)
Référence : PO04



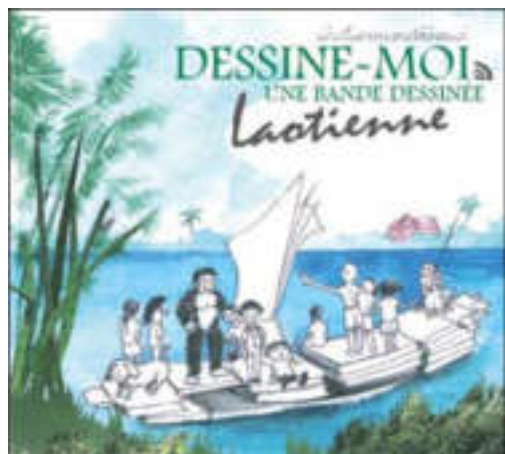
Wild Mamals of Asia.

The main wild mamals still present or also endanrered species. Their names is writ-ten in 3 languages

: Lao, French and English.

A1 size.
Référence : PO05

Comics book



A Special Cartoon books that gathers extracts or complete cartoon stories from 12 lao artists. If some are still amateurs, others are really already professionals. 80 pages of firstdrawn stories that make a nice and luxurious book in Lao and French language, that makes it a “première” in Laos. A square format of 21 x 21 cmm this very special book give an idea of what can become the cartoons in Lao. If you want to see what the first pages becomes after few more working hours, compare the first three pages of this book with “**Thongdam’s holidays**” that is shown below.



Thongdam's holidays

A lao comic book, are you kidding ? It doesn't exist. We don't have illustrators and writers !

So far, may be. But it's not because there are not comic books then there are no good illustrators, There are some but they are unknown, not famous and quite busy drawing other stuffs. Propose nice drawings not always winners of drawing constest who has still a lot to learn is also one of the goal of Xang Noi.

Phommathep is confirmed artist who got his training at the School of Fine Arts of Vientiane, he masters with patience the pencil, the brush, the spatula and the chisel and for a short time, he uses the graphic palette and the mac. With a vast professional experience, he was also a member of one of the leading illustrating studio of Vieniane, the one from Ecoles Sans Frontieres, that gathered till six illustrators.

A pure 100% comic that reflect so well the poetry, tenderness and kindness of Laos. A small story of a gquche little boy that learns, thanks to his father, how to fish.

the line is strait and sharp, the colours from the nature are well rendered. That piece took several months of work that started by few pages during a workshop organised by the French Cultural Centre. If it may give ideas to other illustrators and writers...

format A4 (21 x 27,5 cm)

24 pages

Référence : LI02

Games



Lao Dominoes

A box of 28 different pieces representing 7 different Lao ethnicities. The origin of the ethnic groups are shown on a Lao country map.

To teach with fun to children to recognise, associate, separate pictures with same or different positions.

One box of 11 x 11 x 4 cm,

28 cardboard pieces of 5x10 cm and a friendly user manual
Trilingual explanation Lao/English/French.

Reference : JE01



**Special :
Game
"Trivial Pursuite"
in Lao
about LAOS**

Lao Trivial Pursuit

From 2 to 4 players, this family game about Lao in Lao will increase the knowledge of every family member while enjoying the game.

200 questions on Culture, Environment, Sciences and Health.

The set includes a playing board, the regulations, pawns and dice, cards with more than 200 questions... and their answer.

In Lao language only



Beware, TukTuks coming out of Xang Noi !

The new Tuk-Tuk coming from the morning market just arrived at Xang Noi Publishing : Out of a cardbox sheet, it requires scissors, glue, scrutiny and patience. **You build it up by yourself !**

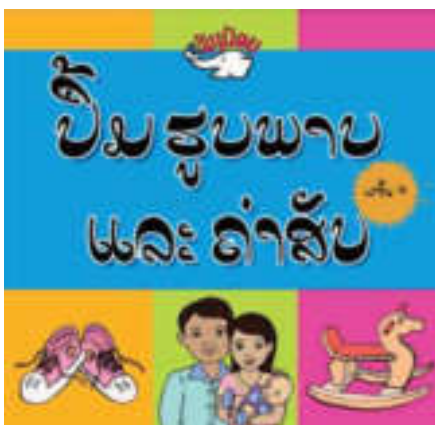
A round trip to the morning market or all over the country with its passengers, chicken or even a pig !! "Ma léo, Ma léo ! Tuk-tuk bo !"



Do it by Yourself !

Cut, fold, assemble and glue the different parts to build your own laotian Tuktuk !

Pictures and vocabulary books



Pictures and vocabulary books

2 books for children from 2 to 7 years old.

24 pages full colored pictures with names in lao language :

Each page is themathic and covers subject like the house, the beach, the road,....



Games, educational and development materials



Nice Story

Together for education

A nice story to stimulate villagers to learn by different and various ways

A4 (21x27cm)

Nice Story

Folktales from Luang Nam Tha

Few comic stories coming from this province of North-west, some educational illustrations help to understand techniques such as silk-worm farming.

A4 (21x27cm)



Nice Story

The dream of Amer 1&2

Amer, a little Akkha girl, regularly pass in front of the school village. She would like to join in but she is a girl. Lots of meetings and discussion will be needed to allow her to pass this door. A nice story with superb illustrations.

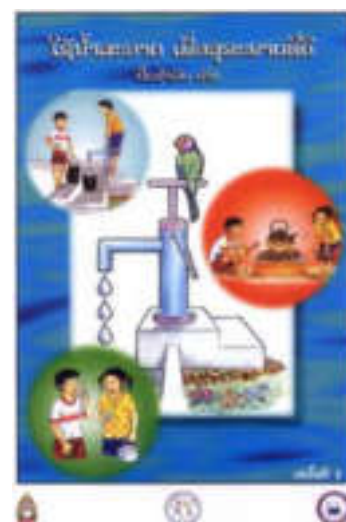
A4 (21x27cm)

A 2 volumes story, in Lao language.



Game-book : Clean water for the kids. To learn how to clean up the village and drink safe water. More than 30 coloured pages of fun.

A4 (21x27cm)



Collection of educational board games



Clean Water in rural environment.

On 62 by 100 cm, this board game helps to learn about keeping and drinking safe water. Sold with a dice.



Clean water in urban environment.

Follow the journey from water tank to the tap to learn how to look after this precious resource. Sold with a dice.

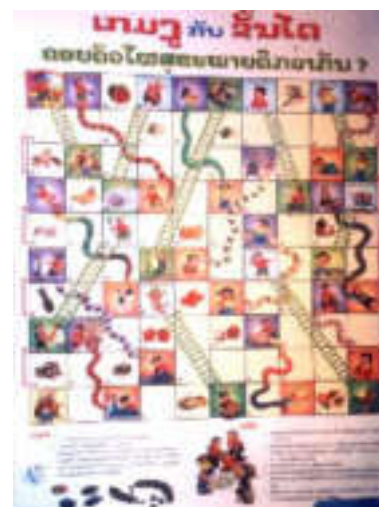


Keep the city clean

Respect your environment and lead your garbage truck to the right place without making the city dirtier. Lively illustrations and funny situations for the observant. With a dice

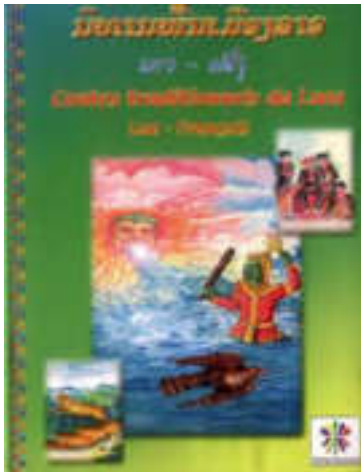
Snakes and ladders

A popular game for children. Climb the ladders and slide down the snakes while learning practical ways to stay healthy. Sold with a dice.



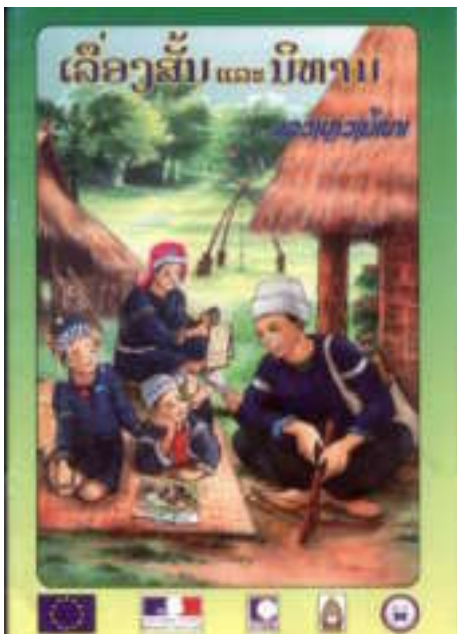
These games are printed on posters of 62 by 100 cm. Choose or make your own pawns : little stones, bottle tops or any other objects. The rules are explained on the poster and are very easy to understand.

Folk stories and educative cartoons & books



Traditional lao folktales

4 traditional stories in Lao and French languages with big and nice illustrations.



Folkstories and legends Cartoon from Luang Namtha

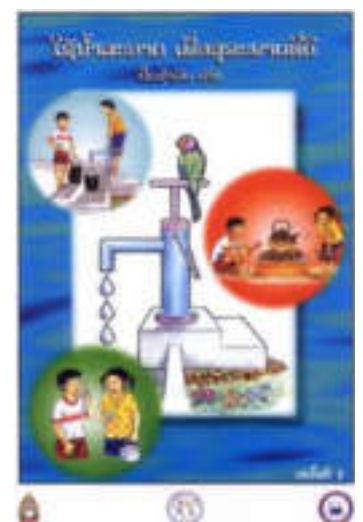
stories about the Luang Namtha Province. Between those folkstories some technical explanation about silk worms and silk weaving.



Picha and dangers of opium

A modern cartoon type that explains all the danger of opium and its traffic.

Game-book on clean water for children. nk safe water. More than 30 pages to learn while enjoying it.



Educational and entertaining games



The first 4 years of the life.

How to reduce infant mortality while playing? Vaccination, mosquito nets, boiled water,... Some life-saving tips.

An easy way to understand game to focus on health basics.

A box, more than 50 cards, a user friendly manual in Lao only



Happy families

Discover 7 families from 7 different ethnic groups from Laos. Exchange your cards between players to collect one happy family. Learn to recognise 7 of the 48 ethnic groups from Laos.

One box

42 family cards

Explanation in 7 languages

Colour Pencils and library bag



Library bag : specially made to suit your needs, those bags can be hanged in any kind of house (bamboo or concrete), is available at any time without a key, and can contain manuals, CD, leaf-



Measuring scale from 45 to 120 cm with figures in Lao as well as european ones. With full of spaces to write names and dates on the board to keep tracks.



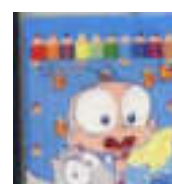
Illustrated library bags for schools : you can learn colours, animals or vehicles while having a clean room, and organising your books till A4 size books. A fun way to get things and reading at hands.



Box of 12 small good quality wax pencils. -->

Box of 12 small colour pencils. -->

Box of 12 big colour pencils of superior quality. <--



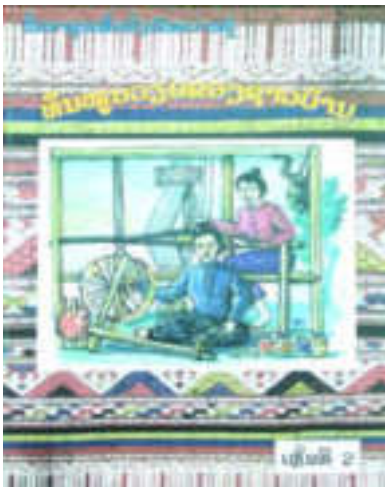
Serie of 3 books on money, loans and family-based projects.



Those 3 cartoon books talks about money, family entreprise,...Daily event stories that are easy to understand. After each story are exercices to check the good understanding as well as to practice and calculate the costs or interests.

This is a good tool for micro-credit, introduction to bank loans and other financial topics.

Book 1 : Rice and harvest. usually sold before harvesting, this kind of sold might give problems to farmers. There are exercices to understand those mecanisms. We talk also about deforestation and rice calendar.



Book 2 : rearing pigs, what are the cost to be included to avoid to loose money ? Another topic is dedicated to village cooperative and getting together to develop the village.



Book 3 : Borrowing money, How does it work ? Creating a village rice bank, Why and how ?

Those 3 cartoon books are in black and white.



Wooden educative toys "Voilà"



The toys refers to 4 different areas :

Activity zone : motor skills, coordination, push & pull, blocks,



Learning Zone : Math helpers, language, symbols, memory.

Imagination Zone : Dolls, Doll houses, accessories, imaginative play.



Kid's room and kindergarten furniture : furniture, decorative items, large scale items.

A catalog of well crafted with attractive colour toys to stimulate children's imagination, physical and mental development. We have more than 100 different items in stock. Contact us to access the catalog, check what we have in stock or order some other interesting materials.



1696 C5A GALAXY (1/480)

Viking Toys : cars, trucks, airplanes,... That are soft, simple, safe, silent and strong. ideal for preschools. schools....



Other brands : Games and toys Viking Toys, Akha Biladjo Dolls, Accessories for children bedroom Dokmai, Plastic models Academy, Chess games,...





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